

COMMUNITY BUILDING

I WANT A SENSE OF COMMUNITY AND CONNECTIONS WITH OTHERS

REQUEST FOR OFFERS

TEAM MEMBERS

Team Lead: Ryan Edwardsen, Finance
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DASHBOARD INDICATORS

Indicator 1: Percent of Redmond residents very satisfied or satisfied with their overall sense of connection to the community.

Measure Description: Surveyed response to a “sense of community” question, intended to measure citizen sense of connectedness.

Importance: Redmond strives to foster a community where residents feel connected through cultural and governmental organizations and initiatives.

Indicator 2: Percent of Redmond residents agreeing that Redmond welcomes a diverse community.

Measure Description: A measure to reflect the perception of openness and welcome to all community members.

Importance: Redmond’s diversity is its strength, which should be reflected in welcoming all individuals who live, work, and recreate in the city.

Indicator 3: Percent of Redmond residents very satisfied or satisfied with community events and volunteer opportunities.

Measure Description: A measure used to determine the degree to which community members can be actively involved in their community

Importance: Not everyone seeks to be involved in community events but the measure will capture those who want such involvement. The indicator is not exclusive to participation in City programs and events, but rather speaks to participation in other types of community programs (e.g. church, non-profit, organized sports, etc.).

INTRODUCTION/SUMMARY OF CAUSE & EFFECT MAP

Our Cause and Effect Map identifies four factors that create a sense of community and connections with others:

- 1) Engagement
- 2) Places
- 3) Events
- 4) Identity

These factors were developed from community input and verified through many research sources.

Factor 1: Engagement

Encouraging a variety of partnerships and volunteerism while maintaining an accessible, responsive government is critical to the development of a connected community. Community engagement is dependent on successful communication that enhances every resident's ability to connect to others and access services. We are seeking to develop venues for residents, businesses and government to exchange ideas and form partnerships to achieve community goals.

Factor 2: Places

Successful community building is dependent on having inviting and accessible places to gather, make connections or find respite. When successful, these places provide an anchor for community life and/or provide access to social services, while sustaining the surrounding environmental, economic and social contexts.

Factor 3: Events

Events offered in Redmond should encourage participation and build a sense of community. Redmond's events should reflect the diversity of our community expressed through culture, recreation, education and art. Activities with a wide range of locations, characteristics and capacities promote connections with others.

Factor 4: Identity

Redmond's cultural diversity and community pride are important aspects of building community. While known as a technology center, Redmond strives to maintain a human dimension that is as inclusive as it is unique. As the City continues to grow, it should preserve its connection to history and retain its welcoming, safe and green environment.

PURCHASING STRATEGIES

WE ARE LOOKING FOR OFFERS THAT:

Strategy 1: Promote civic partnerships and opportunities to collaborate.

We favor offers that support partnerships and encourage participation by residents, businesses and community organizations. Specifically, these offers should leverage dollars, time, knowledge and

success through collaboration. Civic partnerships can be cross-departmental, local or regional, and can include the opportunity for Redmond residents to volunteer their time, knowledge, and abilities.

Strategy 2: Include broad and inclusive communication strategies.

We favor offers that demonstrate effective communication strategies for the City or an individual program's target audience. Redmond residents receive information and stay connected in a variety of ways including social and online media, traditional broadcast and print media, and face-to-face interactions. Offers should make creative use of existing and/or emerging communication channels.

Strategy 3: Encourage a sense of community in the City and its neighborhoods.

We favor offers that highlight diversity while strengthening and uniting the community. Redmond is home to a diverse population of residents and businesses. Community identity is developed when people are encouraged to interact with others during daily routines or unique events.

Strategy 4: Provide activities and programs to create shared experiences.

We favor offers that encourage residents to engage in a variety of activities and programs to foster a sense of community and build connections with friends, neighbors, and other Redmond residents. The City strives to provide diverse programs for all at a variety of times and locations.

Strategy 5: Provide public and private gathering spaces to create shared experiences.

We favor offers that provide public and private gathering spaces which create opportunities for people to meet, interact, and share. Successful social surroundings that are varied, convenient, and accessible can draw Redmond residents out of their homes and invite participation within the larger community. Offers should demonstrate economic and environmental sustainability.

NOTES/PRACTICES/SUPPORTING EVIDENCE

2017-18 Community Building Request for Offers

1. 2015-2016 community Building Request for Offers
2. 2013 COR Citizen Survey Report
3. 2015 COR Citizen Survey Report
4. 2016 COR Citizen Survey Report
5. 2015 COR Clean & Green and Community Building Performance Reports
6. 2015-2016 City of Bellevue Cause and Effect Map for the "Innovative, Vibrant and Caring Community" priority
7. <http://www.hks.harvard.edu/programs/saguaro/about/the-original-saguaro-seminar-meetings>
8. <http://www.hks.harvard.edu/programs/saguaro/about/the-original-saguaro-seminar-meetings/youth-and-civic-engagement>
9. <http://www.hks.harvard.edu/programs/saguaro/about/the-original-saguaro-seminar-meetings/government-and-social-capital>
10. <http://www.hks.harvard.edu/programs/saguaro/about/the-original-saguaro-seminar-meetings/politics-and-social-capital>
11. <http://www.hks.harvard.edu/programs/saguaro/about/the-original-saguaro-seminar-meetings/faith-and-social-capital>

12. <http://www.hks.harvard.edu/programs/saguaro/about/the-original-saguaro-seminar-meetings/work-and-social-capital>
13. <http://www.hks.harvard.edu/programs/saguaro/about/the-original-saguaro-seminar-meetings/the-arts-and-social-capital>
14. <http://www.bettertogether.org/pdfs/FullReportText.pdf>
15. http://www.saddleback.edu/faculty/agordon/documents/Bowling_Alone.pdf
16. 2015-2016 COR (ongoing) Your City Your Choice online survey

2017-18 Community Building Request for Offers included the following references:

1. 2013-14 Community Building Request for Offers
2. 2013-14 Business Community Request for Offers
3. 2009 COR Citizen's Survey Report
4. 2011 COR Citizen's Survey Report
5. 2013 COR Citizen's Survey Report
6. Jacobs, Jane (1961) *The Death and Life of Great American Cities*.
7. http://courses.washington.edu/wcstudio/SLU/1-Comm_ID_Section.pdf
8. <http://infed.org/mobi/community/>
9. <http://aricherlife.org/benefits.html>
10. <http://www.extension.umn.edu/community/news/community-festivals/>
11. <http://www.epa.gov/smartgrowth/buildingblocks.htm>

Community Building

Communication

Human Services

Community
Involvement

Partnerships

Volunteerism

Accessible,
Responsive
Government

Community
Life Anchor

Inviting

Sustainable

Encourages
Connections

Convenient
and
Accessible

Variety of
Gathering
Types

Encourage
Participation

Culture,
Recreation,
Education,
and Arts

Celebrate
Diversity

Green, Safe,
and
Welcoming

Neighborhood
Connection

Cultural
Diversity

Community
Identity

I want a sense of
community and
connection with others

1. Engagement

2. Places

3. Events

4. Identity

