

*****DRAFT*****

Chapter 9: Arts & Culture

The Redmond Arts Program provides public art, arts programming and events, and engages in local partnerships to help build a community that is inspired and connected by arts and culture.



9.0 Introduction

Visual Art includes:

- *Sculpture*
- *Drawings and paintings*
- *Mosaics and murals*
- *Fine art crafts*
- *Mixed media*
- *Multimedia and digital works*
- *Photography*
- *Earthworks & environmental artworks*
- *Monuments*
- *Decorative, ornamental, or functional elements designed by an artist*

Art Platforms includes:

- *Signature commissioned art*
- *Art in the pedestrian experience*
- *Artist-in-Residence*
- *Temporary/Ephemeral*
- *Process/Performance-based*
- *Interactive Technology*

Culture can include:

- *Heritage*
- *Ethnic diversity*
- *Values shared by society*
- *Intellectual and artistic activity*
- *And more...*

The Parks and Recreation Department provides arts and cultural programming through the Parks Planning and Cultural Services Division, Recreation Division and the Redmond Arts and Culture Commission. Arts programming is offered as part of the City’s special events, as well as through partnerships with local arts, culture, and historical organizations.

Art classes are offered, including visual art, music lessons, dance classes, and summer camps. Arts venues, work spaces and performance stages are provided at the Old Redmond Schoolhouse Community Center (ORSCC), the Senior Center, and the Old Firehouse Teen Center. Like other recreation programs, the arts are offered as a part of a broad set of classes and programs to enrich the lives of Redmond residents.

The Redmond Arts and Culture Commission recommends public art and community arts programs including performing arts, literary arts, and more. These programs are then developed and produced by the department.

The Parks and Recreation Department also produces several annual and special community events. These events are intended to connect and inspire people, activate the City’s urban centers (Downtown and Overlake) and catalyze local businesses. Annual events that draw broad audiences include Derby Days, Redmond Lights and So Bazaar Night Market. Derby Days is traditional summer event founded in 1940 as a community bicycle race that raised funds for charity. Redmond Lights celebrates various cultures’ winter traditions through light, music, performance and art. So Bazaar Night Market is an arts-focused summer night market that is targeted to attract the Redmond

workforce and young adult population to Redmond and entice more people to live in Redmond.

Other programming varies year-to-year based on themes proposed by the Arts and Culture Commission, special occasions, or unique opportunities. Examples include programming of the Moving Art Center in 2015 with a series of block parties called “In Real Life”, a weekend of local theatre performances called “Acts Out”, a spring event inspired by an artist-in-residence called “Recipe for Love”, and an indoor performing arts series that included partnering with local businesses that had empty storefronts to host musical performances called “Cre8tiveZoo”.

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9.0.1 Planning

In recent years, Redmond has seen steady population growth, welcomed a diversifying global workforce attracted by robust technology businesses, and garnered a reputation for innovation in digital arts, large-scale outdoor cultural festivals, and a high quality of life. The City's 2010 Parks, Art, Recreation, Culture, and Conservation (PARCC) Plan includes planning policies related to encouraging the development of arts and cultural facilities to accommodate these changes within the community. Since that PARCC Plan update six years ago, the City has produced three master plans in an effort to guide the development of the Arts and Culture Program over the next 20 years and to achieve several citywide goals in both urban centers:

- Attract and retain a talented global workforce
- Maintain and improve Redmond's quality of life by providing amenities that make the city a great place to live
- Improve vibrancy and vitality of Redmond's two urban centers, Downtown and Overlake
- Establish a cultural Identity for Redmond.

These three master plans include:

- **Downtown Cultural Corridor Master Plan (2013)**, to encourage the development of the Cleveland Streetscape and Couplet Conversion projects by suggesting art experiences as key elements of the great streets strategy.
- **Cultural Facilities Feasibility Study (2015)**, to address whether the Redmond market can support a cultural facility, and if so, determine the type of cultural infrastructure that will best serve the Redmond community and accommodate future growth.
- **Redmond Public Art Plan (2016)** to articulate a public art plan vision and implementation plan for the period of 2016 to 2030, including four overarching themes for artistic exploration that focus on the built and natural environment, cultural diversity of the Redmond community, technology, and the power of placemaking.

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Downtown Cultural Corridor Master Plan (2013)

The purpose of the Downtown Cultural Corridor Master Plan is to support the development of the Cleveland Streetscape and Couplet Conversion projects by suggesting art experiences as key elements of the great streets strategy. Cleveland Street was designed as the “main street” for Downtown Redmond, and the City developed a concept of “great streets” as an important strategy to achieve this vision. This strategy includes Downtown streets that contribute to and reinforce the Couplet Corridor as a destination and the heart of Downtown by creating economically vibrant and pedestrian supportive streets.

The larger purpose of this plan is to advance the notion of a “Cultural Corridor,” which will ultimately strengthen Redmond’s reputation as an inventive and diverse community because of the ongoing opportunities in the cultural arts based on three key themes from the 2009 Arts Commission Strategic Plan:

- Create places for art
- Nurture the arts in our community
- Make arts accessible for everyone

Proposals within the plan included:

- Providing platforms for art in the Downtown Cultural Corridor. These are places for visual and performing arts that range from an opportunity to display art on the side of building to a permanent indoor cultural arts facility.
- Create destination quality art works that are integrated into the high quality urban design of Downtown.
- Bring more music, concerts, and interactive art to Downtown.
- Enhance Redmond’s creative economy by providing affordable homes and studio spaces for artists.
- Anchor a cultural institution.

Many of these goals are being incorporated into Comprehensive Plan policies and implementation steps within this plan.

Cultural Facilities Feasibility Study (2016)

During 2015, a comprehensive Cultural Facilities Feasibility Study was conducted to address whether the Redmond market can support a cultural facility, and if so, determine the type of cultural infrastructure that will best serve the Redmond community and accommodate future growth. The study included a needs assessment, market and gap analysis, facility and site assessment, business and operating plan, and recommendations for next steps. The key elements of the study are summarized as follows.

*Downtown Cultural Corridor:
Planning for a Great Street, a
memorable destination, and a
first rate arts town*



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Needs Assessment: Redmond-area residents report strong interest in arts and culture activities, and show very high demand potential for arts and culture attendance based on demographic and psychographic indicators. However, many residents report going into Seattle to experience arts and culture, not thinking of Redmond as a place for these activities. The dearth of purpose-built arts and culture facilities in Redmond contributes to this perception.

Market Analysis: An examination of consumer preferences for households in the market area revealed that the Redmond area is a strong market for cultural consumption relative to the U.S., particularly those without children and empty-nesters. In the primary market area, during a single year:

- An estimated 91% of households will “Go to a Music/Dance Performance.”
- An estimated 65% of households will “Go to a Museum.”
- An estimated 60% of households will “Go to Live Theatre.”

Gap Analysis: The comprehensive Gap Analysis of supply and demand for arts and culture activities and venues in the Redmond area provided further specificity in regard to potential content, building form and location, and cultural policies that will ensure success for a new initiative. The recommendations included:

- Program priorities including film, contemporary music, and informal arts and culture activities.
- Develop an innovative, non-traditional, multipurpose performance venue to accommodate a wide array of uses and audiences.
- Design the venue to appropriately feature world-class arts activities and civic and social events, and accommodate significant use by local arts and culture groups.
- Continue investment in Redmond’s outdoor arts events. Consideration should be given to providing for them through physical infrastructure & support space.

Facility Model: A state-of-the-art multipurpose cultural center is recommended with flexible performance, exhibition, and arts/education space, ideally located in Downtown Redmond, would address the demands, gaps, and opportunities in Redmond’s arts and culture infrastructure. It would include:

- A 300 to 500-seat multi-configuration space;
- A flexible exhibition space to host visual arts and humanities exhibitions as well as events and gatherings;
- A selection of smaller flexible arts spaces to accommodate classes, meetings, and other gatherings;
- A small café and bar; and
- The relevant administrative spaces to support all these activities.

Site Assessment: The building area required for such a cultural center is estimated to be approximately **25,000 gross square feet**. The plan prioritized various types of sites in three neighborhoods within the city, Downtown, Overlake Village, and Southeast Redmond. The Center could be developed as a stand-alone new-construction project, as part of a

Proposal: A multipurpose cultural center



Professional Performance



Community group use



Art installations

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mixed-use building in partnership with a willing developer, or as an adaptive reuse of an existing building. These options have different cost implications depending on site, condition of existing structures, and other factors.

Business Plan: Once the center is constructed, it is anticipated that its main revenue sources would be ticket revenue from touring performances and exhibitions, space rental revenue, ancillary revenue from concessions and ticketing, and contributed income from a variety of sources. Expenses would be linked to touring programming (e.g. artists' fees, marketing), staff compensation and benefits, administrative overhead, and building occupancy costs (e.g. utilities).

The timeline for implementation of a new cultural center in Redmond will be driven by a number of factors, including the availability of capital funding, the progress of concurrent City building projects, site availability, and the emergence of opportunities to implement the project through strategic public/private partnerships. To move the project ahead in the near term and ensure readiness to act on opportunities as they become available, the following next steps are recommended:

- Identify project champion(s)
- Form a Nonprofit support organization
- Identify a Site
- Complete a Concept Design
- Test Fundraising Feasibility
- Grow arts and culture in Redmond
- Improve the city arts brand and marketing

Redmond Public Art Plan (2016)

During 2015-2016, the Redmond Public Art Plan was produced to articulate a public art plan vision and implementation plan for the period of 2016 to 2030. Known as a national center for technological invention, Redmond embodies the idea that innovation in the arts and creative expressions can nurture and sustain the community. The Plan articulates values, goals, and qualities that guide the achievement of this vision and mission. The Plan coalesces around four overarching themes for artistic exploration that focus on the built and natural environment, cultural diversity of the Redmond community, technology and the power of placemaking.

Background: In 1991, Redmond adopted a Public Art Ordinance, setting the stage for acquiring art for the public realm. The Ordinance was narrowly drawn, restricting the type of art that could be acquired and the type of capital projects that were eligible for inclusion. Over the next 20 years, the number of works in the City's collection grew to include primarily small-scale sculpture and two-dimensional works that grace City Hall and various public buildings. Over the last few years, with greater ambition for the role that art could play to enliven the City, Redmond shifted its approach, embracing active art engagement and contemporary art practice that transformed civic spaces and engaged the community. Over the last few years, the City has increasingly involved artists in the planning and design of critical pieces of infrastructure and community amenities.

Outreach: Over a period of six months in 2015, a public engagement process ensued which helped drive the development of the plan. Staff and consultants met with multiple City departmental representatives, elected officials, community members, stakeholders, and the Redmond Arts and Culture Commission to gather feedback on the future of public art in Redmond. The team also examined other public art models and developed a response tailored specifically to the unique qualities and characteristics of Redmond. The outreach efforts confirmed a city with an appetite for art and culture that is adventurous, soulful and inclusive. In a citywide survey conducted as part of the PARCC Plan, 75

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percent of respondents expressed a belief that public art is important and should continue to be funded. The survey also showed that many residents go outside the City for cultural activities and would like the opportunity to have more available locally. Interviews with City leadership revealed a desire for the cultural dimension to be woven throughout and for the arts and culture to be supported and elevated. Given the evolving state of art and culture in Redmond, it became clear that the City is in a unique position to play a pivotal, leadership role in art.

Framework

Vision: Redmond will be a dynamic city where art is intrinsic to its vibrancy and character.

Goals:

- Creating an exceptional public realm that distinguishes Redmond in the region as a place of innovation and creative energy
- Expressing natural systems and infrastructure through artworks that promote experiential understanding
- Using art to help create 18 hour/day urban centers
- Inspiring and engaging Redmond’s increasingly diverse citizenry, strengthening their sense of connection and community.

Implementation Strategies:

Platforms: The Plan describes a variety of commissioning art strategies and opportunities referred to as “platforms” that will result in a dynamic and ever-changing environment. These strategies recognize that in addition to civic buildings, rights-of-way, parks, and trails are key elements of the public realm and places where artists’ work and their development process can have a positive and substantial influence. These platforms range from “signature works,” defined not by scale but by impact, to highly integrated works resulting from artists serving on collaborative design teams. These works may address the pedestrian experience as well as explore the intersection of art and technology. In addition to permanent works, the Plan recommends a robust program of temporary works involving artists-in-residence, engaging social practice projects, and ephemeral/temporary works based in the city and its natural landscape.

“Leading with Art and Cultural Engagement” (LACE) is a process for identifying and prioritizing the capital projects that should include integrated public art. It recommends broadening the integrated public art program to include Public Works projects and coordinating the prioritization process with the Capital Investment Strategy (CIS) program. The goal is to ensure appropriate funding for meaningful art integration in civic projects that would have the most significant impact in the public realm and for temporary and ephemeral projects that would enliven and enrich the community and demonstrate civic leadership in the arts.

Redmond 2030: The plan includes a detailed list of projects and art opportunities with the scale, budget range, location, and purpose. These proposed projects are grouped in time frames of near, medium and long term and will be carried forward in the Capital Investment Strategy and budgeting processes. Refer to Section 9.6 for the full project listing.

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9.1 Goals and Policies

The Arts and Culture Commission recognizes the role of the arts in creating connections and developing community. Policies that inform the Arts and Culture Commission are found in various elements of the Comprehensive Plan, can be found in **Appendix ____**.

9.1.2 Proposed New Policies

The following policies are recommended Comprehensive Planning policies by the Arts and Culture Commission, based on input from the community survey, conversations with many individuals and arts organizations in the Redmond. These policies are focused on building an integrated PARCC system that:

- Reflects the Department’s Mission Statement,
- Exhibits the values of arts and culture and sustainability,
- Addresses the needs of Redmond’s fast changing and diverse population, and
- Creates a healthy, connected community.

Policies

- A1. Provide sustainable parks, trails and recreation centers that support healthy recreation and community building opportunities, innovative recreation programs, and unique art and cultural experiences that continue to build a high quality of life in Redmond.
- A2. Maintain a PARCC Plan that is consistent with the Comprehensive Plan, and is flexible in how it addresses:
- a. The City’s culturally diverse population and recreational needs,
 - b. Accessibility,
 - c. Cultural and arts programs, and
 - d. Park, trail and recreation levels of service standards.
- A5. Provide a vibrant cultural arts program that:
- Builds community character and promotes public participation in the arts;
 - Supports Redmond’s identity as a diverse, innovative, and intellectual community;
 - Strengthens cultural and economic vitality in the urban centers;
 - Contributes to the quality of life of residents;
 - Attracts and retains people and businesses in Redmond; and
 - Activates the public realm with signature art and cultural festivals and events.

Cultural Arts

Redmond is a dynamic city where art is intrinsic to its vibrancy and character, where public and private sectors work together to create art and cultural spaces, where the community invests in its artists and arts organizations, and where art education is available to “fill in the gaps.”

Policies:

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11. Support the development of a vibrant and sustainable Downtown Redmond through physical and experiential public art as described in the Master Plan for the Downtown Cultural Corridor.
12. Develop a program to work with public and private developers to integrate art and cultural spaces into new development using the process proposed in the Public Art Plan, Leading with Arts and Cultural Engagement (LACE).
13. Encourage City and community investments in artists, nonprofit organizations, creative businesses, and professional presenting arts institutions to strengthen Redmond’s cultural and creative sectors.
14. Support the development of cultural infrastructure and venues such as cultural centers, urban parks, festival streets, and plazas that accommodate diverse cultural activities and anticipate future community growth.
15. Encourage accessible and inclusive learning environments for artists at all levels and ages throughout the city and actively fill gaps in public art education.

9.2 Inventory

The inventory of the arts program includes the public art collection, performing arts spaces, gallery and visual art display spaces, and areas specifically designated for artmaking.

9.2.1 Public Art Collection

Redmond's public art includes permanent art owned by the City – both two-dimensional portable art and integrated permanent sculpture, art on loan to the City by private and corporate collections, and temporary public art exhibitions contracted for limited periods of time.

The collection is presented for the benefit of the public, contributing to the city's cultural identity, character and aesthetics while providing points of community gathering and dialogue. The collection includes a wide variety of media and is located within City parks, as well as and inside and outside of City buildings.

The collection has been purchased and commissioned through the Percent for Arts Program, funding associated with the renovation and construction of City buildings and facilities. The Arts and Culture Commission recommends art to be acquired. The acquisition process can include:

- A call for proposals from artists that are vetted by a selection panel that typically includes a member of the public and representative of the Arts and Culture Commission.
- A donation that is vetted by the Arts and Culture Commission and staff with the consideration of aesthetics, maintenance requirements and alignment with the goals of the Public Art Collection.
- A direct acquisition of an existing art work that is vetted by the Arts and Culture Commission and staff.

Currently the permanent collection includes approximately 110 pieces, as described in the following exhibit.



Hunting Fox, Tony Angell, 2010
Municipal Campus



Three Panel Abstraction, Dudley Carter,
2006, Luke McRedmond Landing

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Exhibit 9-1: Inventory of Permanent Art

Title	Artist	Acquisition Year	Type	Current Location
2 Scrambled	Abigail Castle	1994	Print	City Hall
3 Curved Benches	Michele Van Slyke	1997	Bench	O'Leary Park
90th Street Bridge Relief Sculpture	Linda Feltner	2001	Integrated Art	90th Street Bridge
90th Street Bridge Salmon	Linda Feltner	2001	Integrated Art	90th Street Bridge
A Helping Hand	Judy Phipps	2003	Sculpture	Fire Station 11
Abandoned Truck, Twin Lakes, WA	Malcolm Edwards	2009	Photograph	Senior Center
Architectural Detail: Backlit Desk Panel, North	Garth Edwards	2000	Integrated Art	ORSCC
Architectural Detail: Backlit Desk Panel, South	Garth Edwards	2000	Integrated Art	ORSCC
Architectural Detail: Bulletin Board	Garth Edwards	2000	Integrated Art	ORSCC
Architectural Detail: Door Bird	Garth Edwards	2000	Integrated Art	ORSCC
Architectural Detail: Elevator Floral	Garth Edwards	2000	Integrated Art	ORSCC
Architectural Detail: Fountain Birds	Garth Edwards	2000	Integrated Art	ORSCC
Architectural Detail: Kick Plate	Garth Edwards	2000	Integrated Art	ORSCC
Architectural Detail: Radiator Grill East	Garth Edwards	2000	Integrated Art	ORSCC
Architectural Detail: Radiator Grill East	Garth Edwards	2000	Integrated Art	ORSCC
Architectural Detail: Rail Bird	Garth Edwards	2000	Integrated Art	ORSCC
Architectural Detail: Sign	Garth Edwards	2000	Integrated Art	ORSCC
Architectural Detail: Skybridge	Garth Edwards	2000	Integrated Art	ORSCC
Aurora and Diane	Lisa Sheets	2000	Sculpture	Anderson Park
Blacksmith Shop	Dorisjean Colvin (Palmer)	1996	Print	City Hall
Challenge	Kenneth Turner	2001	Sculpture	Grass Lawn Park
Corner Tavern	Dorisjean Colvin (Palmer)	1996	Sculpture	City Hall
Crow Control	Jerlyn Caba	1993	Cast paper	City Hall
Dawn	Andi DeRoux	2009	Mixed Media (2D)	City Hall
Do Not Park	Kyle Trevor	1994	Photograph	City Hall
Dudley Carter	Suzanne O'Connor	2005	Watercolor	Redmond Library
Education Hill neighborhood traffic calming	Bruce Meyers	2002	Integrated Art	NE 100th St & 169th Ave NE
Elise Farrel-McWhirter	Benjamin Chamquay	1971	Oil painting	Farrel McWhirter Park
En Vacance	Caroline Olsen	1995	Sculpture	City Hall Art Storage
Fantail Bird	Dudley Carter	1989	Sculpture	Senior Center
Fibonacci 3D	Jeremy Bennett	1993	Sculpture	Municipal Campus
Fir bough fascia for clock tower	Michele Van Slyke	1997	Integrated Art	O'Leary Park

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Title	Artist	Acquisition Year	Type	Current Location
Firefighters	Hai Ying Wu	1996	Sculpture	Fire Station 16
Firefighter's Bench	Michele Van Slyke	2004	Integrated Art	Fire Station 11
Floating through life	Marita Dingus	2005	Sculpture	City Hall Art Storage
From Past to Present	Donna Watson	1991	Watercolor	City Hall
Going to the Other Side	Inez Storer	2008	Mixed media	City Hall
Hardware Store	Dorisjean Colvin (Palmer)	1996	Print	City Hall
Hip Hop Art Wall #1		1994	Integrated Art	Skate Park
Hip Hop Art Wall #2		2002	Integrated Art	Skate Park
Hold the Bacon	Marilyn Wilkins	1994	Watercolor	City Hall
Hunting Fox	Tony Angell Inc.	2011	Sculpture	Municipal Campus
If I Were in Your Shoes	Erik Geschke	1994	Oil painting	City Hall
Impressions in Time	Pam Beyette	1994	Mixed media	Public Safety Building
Impressions in Time	Pam Beyette	1994	Mixed media	Public Safety Building
Impressions in Time	Pam Beyette	1994	Mixed media	Public Safety Building
Impressions in Time	Pam Beyette	1994	Mixed media	Public Safety Building
Lake's End	Priscilla Maynard	1994	Sumi painting	City Hall
Large Double Swirl with Glass	Andrew Carson	2005	Sculpture	ORSCC
Lift	Brandon J. Zebold	1996	Sculpture	Municipal Campus
Man with Derby Hat	John Lucas	1993	Oil painting	Senior Center
Marymoor	Dorisjean Colvin (Palmer)	1996	Print	City Hall
Mixed Media - Poetry and Paint	Catherine Gill	1994	Mixed media	City Hall
Modern Convenience	Chris McMullen	2009	Sculpture	City Hall
Moonflight	Kim Drew	1994	Mixed media	City Hall
Old Hotel	Dorisjean Colvin (Palmer)	1996	Print	Senior Center
Paired Beavers	Georgia Gerber	1997	Sculpture	Luke McRedmond Landing
Portal II	Brandon J. Zebold	1996	Sculpture	Municipal Campus
Posed for Flight	Louise McDowell	1997	Sculpture	Municipal Campus
Public safety building art panels	Robert Delgado	2008	Mural	City Hall
Queen Mother	Caroline Olsen	1995	Sculpture	City Hall Art Storage
Railroad Station	Dorisjean Colvin (Palmer)	1996	Print	City Hall
Raku Painting-Through the Trees	Diane Carlson	1995	Mixed media	City Hall
Redmond Montage	Stephen Jacobs	1983	Drawing	City Hall
Redmond Moving Art Center	Janet Zweig	2015	Sculpture	Campus Garage

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Title	Artist	Acquisition Year	Type	Current Location
Redmond's Erratic	John Fleming	2013	Sculpture	Redmond Central Connector
Rhythms	Linda Hagemann	1994	Acrylic painting	City Hall
Seagull on a Post	Dudley Carter	2010	Sculpture	Dudley Carter Park
Signals	John Fleming	2014	Sculpture	Redmond Central Connector
Silver Forest	Andi DeRoux	2009	Mixed media	City Hall
Silver Thaw	Ed Carpenter	2006	Integrated Art	City Hall
Skypainting	John Fleming	2014	Integrated Art	Redmond Central Connector
Solo Musician	Amanda Radtke	1993	Drawing	City Hall Art Storage
Southwest Angel	Lynne Saad	1993	Drawing	City Hall
Spectators	Janet Kim	1992	Drawing	ORSCC
Talented Souls I	Randall James Robinson	2000	Acrylic painting	ORSCC
Talented Souls II	Randall James Robinson	2000	Acrylic painting	ORSCC
Talented Souls III	Randall James Robinson	2000	Acrylic painting	ORSCC
TAT	Brandon J. Zebold	1996	Sculpture	Municipal Campus
The First Pitch	Hai Wing Wu	2005	Sculpture	Grass Lawn Park
The Last Test	Bruce Holmes	2001	Sculpture	Sammamish River Trail
The Trestle, Redmond	Catherine Gill	1990	Watercolor	Senior Center
Three Panel Abstraction	Dudley Carter	1995	Sculpture	Luke McRedmond Landing
Tip Off	Kenneth Turner	2000	Sculpture	Grass Lawn Park
Tomatoes & Garlic	Pam Ingalls-Cox	1995	Oil painting	City Hall
Tower	Claudia Fitch	2014	Sculpture	City Hall
Tower Study #1	Claudia Fitch	2014	Drawing	City Hall
Treehouse	Dorisjean Colvin (Palmer)	1996	Print	City Hall
Treehouse	Dorisjean Colvin (Palmer)	1999	Print	City Hall
Tulips	Barbara Buech	1995	Photograph	ORSCC
Unknown Voyages and Strange Events	Inez Storer	2008	Mixed media	City Hall
Volunteer Arts Award 1991, Enameled Plaque	Cheryll Leo-Gwin	1991	Plaque	City Hall
Volunteer Arts Award 1992, Mixed media	Katherine Holzknacht	1992	Mixed media	City Hall
Volunteer Arts Award 1993, Handmade book and case	Mare Blocker	1993	Artist book	City Hall
Volunteer Arts Award 1994, Glazed ceramic	Gene McMahon	1994	Ceramics	City Hall
Volunteer Arts Award 1996, Brazilian Rock Crystal Quartz	William S. Johnson	1996	Sculpture	City Hall
Volunteer Arts Award 1997	Mary Miller-Tyers	1997	Acrylic painting	City Hall

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Title	Artist	Acquisition Year	Type	Current Location
Volunteer Arts Award 1998	Betsy Best-Spadaro	1998	Print	City Hall
Volunteer Arts Award 1999, Cherry Blossoms	Fred Munro	1999	Glass	Senior Center
Volunteer Arts Award 1999, Emperor	Fred Munro	1999	Glass	City Hall
Volunteer Arts Award 2000, Incubation	Liz Bruno	2000	Oil painting	City Hall
Volunteer Arts Award 2001, Raven Headdress	Ralph Bennett	2001	Sculpture	City Hall
Volunteer Arts Award 2002, Helping Hands	Kevin Petelle	2002	Sculpture	City Hall Art Storage
Volunteer Arts Award 2003, Red Head	Garth Edwards	2003	Sculpture	City Hall Art Storage
Volunteer Arts Award 2004, A New Day for Art in Redmond	Dorothy J. Stahr	2004	Mixed media	City Hall Art Storage
Volunteer Arts Award 2005	Bill Ayers	2005	Glass	City Hall Art Storage
Volunteer Arts Award 2007, Raku Sculpture	Jay Levey	2006	Sculpture	ORSCC
Windvane	Michele Van Slyke	1997	Integrated Art	O'Leary Park
Works	Aristotle Georgiades & Gail Simpson	1998	Integrated Art	Municipal Operations Complex
Zen Rock Garden	Dan Colvin	2009	Digital media	Senior Center



Silver Thaw, Ed Carpenter, 2006, Municipal Campus

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New Art in the Collection

Recent additions to the Public Art Collection include:

- Three works by John Fleming, located along the Redmond Central Connector,
- *Redmond's Moving Art Center* by Janet Zweig,
- *Hunting Fox* by Tony Angell in front of City Hall,
- A donated Dudley Carter sculpture titled *Seagull on a Post* that is installed at Dudley Carter Park, and
- *Tower* and *Tower Study* by Claudia Fitch, which is on display in the City Hall lobby.

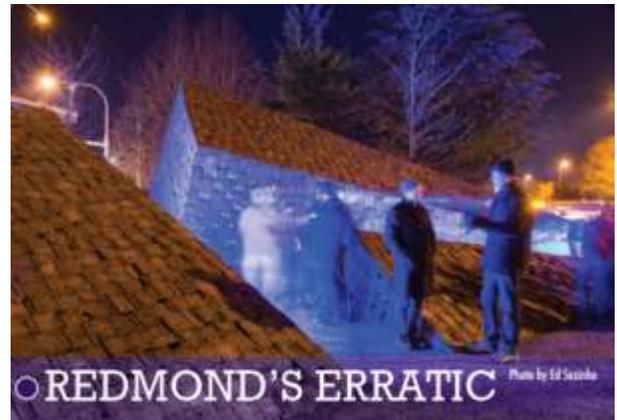
Fleming was commissioned to integrate three works into the Redmond Central Connector project along the former Burlington Northern Santa Fe Railroad that historically ran through Downtown Redmond. *Redmond's Erratic* (2013) is a site-specific interpretation of a glacial erratic using repurposed steel railroad parts.

By using elements of de-commissioned trail signals, *Signals* (2014) is a lighted gateway sculpture that brings together pedestrians and bicyclists. *Skypainting* (2014) is an interactive painting of alternating blue and yellow rings that adds aesthetic appeal to a new Downtown entry.

Zweig produced *Redmond's Moving Art Center* (2015) as the City's first enclosed art center intended to move throughout the Downtown Cultural Corridor to activate Downtown and engage community members in the performing arts and other engaging endeavors such as hosting Maker's events or social practice.

In 2009, Tony Angell exhibited several sculptures on civic campus and at the end of the exhibit the Arts and Culture Commission recommended the acquisition of one of the exhibited sculptures, *Hunting Fox*.

Redmond Central Connector, Integrated Art
by John Fleming



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A community member donated Dudley Carter's *Seagull on a Post* to the City, and the Arts and Culture Commission accepted the piece into the collection with a recommendation that it be installed at Dudley Carter Park, where the artist lived until his death. The park master plan includes a sculpture garden and now this sculpture and Carter's *Haida House Replica No. 4* are setting the stage for the garden.

The Arts and Culture Commission also accepted a private donation of Claudia Finch's *Tower* and *Tower Study*. The sculpture and the drawing are displayed in the City Hall lobby.

Temporary Art

In addition to the permanent collection, the City has distinguished artworks on temporary loan for varying lengths of time. Current temporary art installations include a loan from the Microsoft Art Collection installed in the Mayor's Office, an exhibition titled *Black & White & In-between: Photos by Marsha Burns & Lorna Simpson*. As of 2016, work on loan from the Redmond Clay Studio is displayed in the City Hall Lobby and rotated seasonally.

Maintenance

The Public Art Collection is managed by Arts Program staff and is maintained on a regular basis by a contractor.

STQRY

In 2013, the City increased visibility of the Public Art Collection through the mobile application STQRY (pronounced "story"), which is a mobile platform used by organizations across the globe to enhance the visitor experience of public art and other amenities in the public realm. Visitors use the STQRY app to search for all things arts and culture in their area, then as an interpretive guide once they arrive at their destination. Approximately twenty pieces from the City's outdoor permanent art collection have STQRY profiles and accompanying signage that links, via QR code, to their profile on the mobile STQRY app. From January 2013 to March 2016, profiles for the City's permanent art collection were viewed a total of more than 10,000 times. QR codes were directly scanned almost 300 times and each scan saw approximately five minutes of engagement.

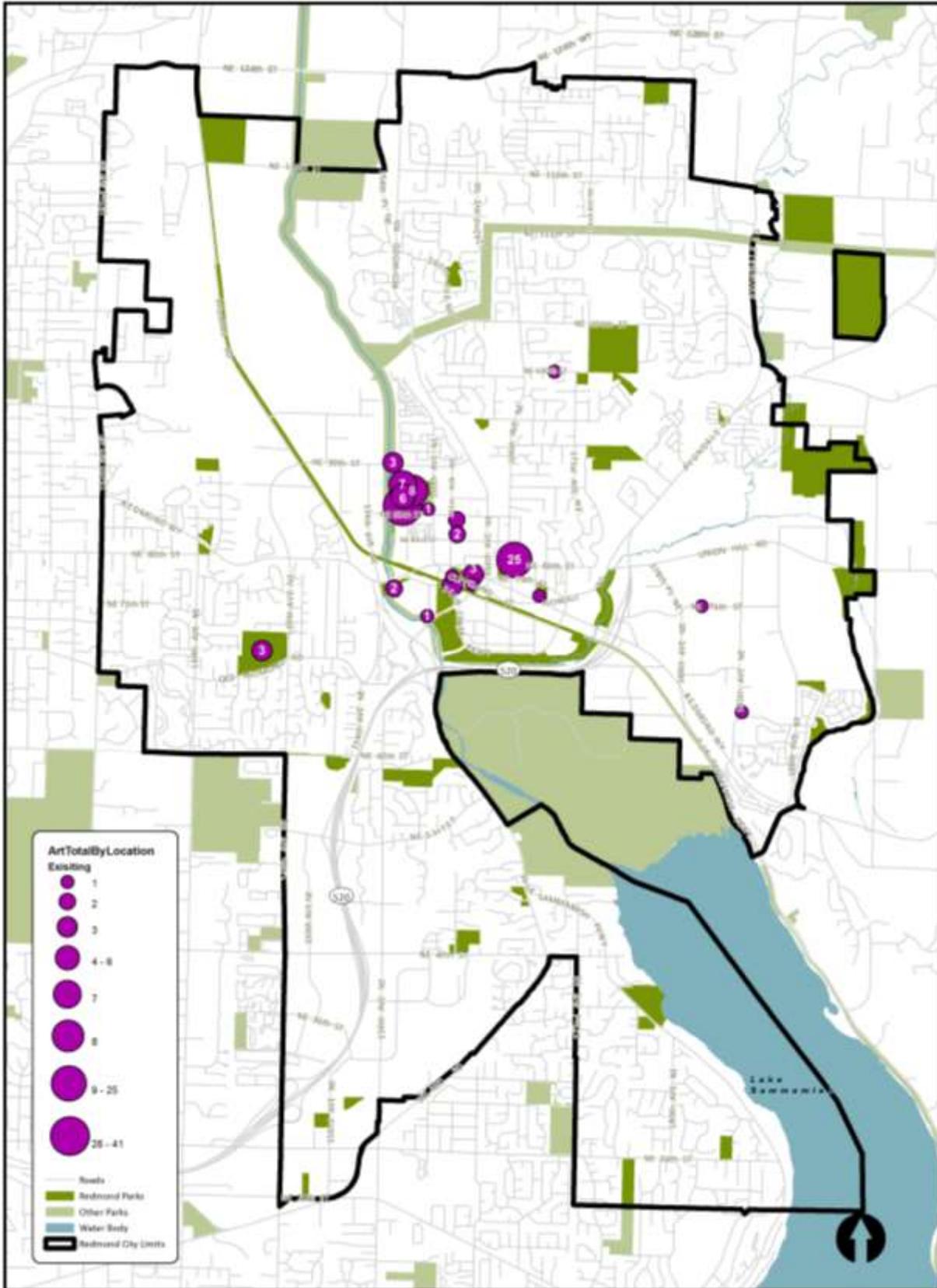
The following exhibit shows the location of the permanent art collection throughout the city.



Seagull on a Post,
by Dudley Carter

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Exhibit 9-2: Location of Public Art, City



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Exhibit 9-3: Location of Public Art, Downtown



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9.2.2 Performing Art Spaces

There are a number of performance venues currently used for cultural arts programming including indoor stages and auditoriums and informal areas of parks and trails. The City's newest performance venue is the Redmond Moving Arts Center, commissioned by artist Janet Zweig in 2015 in conjunction with the Cleveland Streetscape Project and the Downtown Cultural Corridor Master Plan. Redmond's Moving Art Center is both a sculpture and a mobile stage. It serves as a platform for performances in Downtown Redmond and throughout the City and is large enough to accommodate five to six performers.

There are three stages in the City's recreation facilities, one each at the Old Redmond Schoolhouse Community Center (ORSCC), the Redmond Senior Center (RSC), and Old Fire House (OFH) Teen Center. The stage at ORSCC is suitable for lectures and selected performances, due to the size and poor acoustics resulting from noise of the HVAC system. The RSC stage can accommodate select community theater, musical events, and presentations. The OFH Teen Center stage is able to accommodate intimate-scale music and performance. However, none of these venues have the necessary stage space, wings, equipment, seating or backstage support facilities for professional level performances or events. A comparison of the stages is included in the following exhibit.

There are no permanent outdoor stages in the City parks or Municipal Campus. The Municipal Campus is the current location for most outdoor performances, but it has limited infrastructure such as power, lighting, and water for performances and special events. It does not have a designated stage or seating area. On evenings and weekends, the campus has access to more than 300 parking spaces. Anderson Park and the Redmond Central Connector are also used for performances.

The Moving Art Center, 2015



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Exhibit 9-4: Inventory of Existing Stages

Amenities	Senior Center	Teen Center	ORSCC
Seating			
Seating Capacity	200	160	300
Fixed Seating	No	No	No
Raised Seating	No	No	No
Seating Area Size	3,060 Multipurpose Room = 2016 sq. ft; Dining area = 1044 sq. ft; Combined = 3,060 sq. ft.	2,060	3174
Performer Space			
Back stage	No	No	No
Stage wings	No	No	No
Stage Capacity	45	12	17
Stage Size	1,104	240	561
Rehearsal Stage/	No	No	No
Orchestra pit & shell	No	No	No
Rigging	No	No	No
Dressing Rooms	Yes	No	No
Rehearsal Space	No	No	No
Set storage	No	No	No
Audio-Visual			
Video Projection	Portable/Front	None	Overhead / Front
Large Screen	Yes	No	No
Audio System	Yes	Yes	No
Other			
Parking	Weekends	10	87
Sufficient restrooms	Yes	No	Yes

Other Redmond performing arts theaters include the Redmond High School (capacity 500), Rose Hill Junior High School (capacity ~250), the Bear Creek School (capacity >300), and The Overlake School (capacity >300). These theaters are available for use by external groups on a very limited basis. One theater exists in Redmond Town Center, Second Story Repertory theater (capacity 110), which run by a local non-profit, but is not typically available for external use.

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9.2.3 Visual Art Display Spaces

There are three areas designated for temporary visual art exhibitions in the City facilities. These exhibition spaces are located in the hallways of ORSCC and the Senior Center and in designated spaces throughout City Hall. Exhibitions rotate at each location and are presented each year dependent on interest and capacity. Priority is given to exhibitions of art by Redmond residents.

Additionally, outdoor art can be displayed on Municipal Campus, city parks, trails, rights-of-way, and sometimes in other public areas owned by King County or private owners with permission.

9.2.4 Workshop and Classroom Spaces

Workshop areas for arts education classes are located in the Old Redmond Schoolhouse the Senior Center, and the Old Firehouse Teen Center.

The **ORSCC** has a dedicated dance room. It also has two other classrooms used regularly for arts programming. **Redmond Clay Studio** is located in the Old Redmond Schoolhouse Community Center. Classes are offered throughout the year for both adults and children to explore the ceramics medium from introduction level classes to the advanced.

The **Old Firehouse Teen Center** includes a darkroom, silk-screening studio, and recording studio.

The **Redmond Senior Center** has a dedicated art classroom, equipped with supplies and a sink. However, other classroom space is also used for art classes, primarily for seniors and adults. Dance classes at the Senior Center are typically offered in the multipurpose room or music room with piano.



Clay Studio Director Damian Grava, instructs ceramics classes at the Redmond Clay Studio in the Old Redmond Schoolhouse Community Center



Graffiti Workshop offered by the Teen Center, Hip Hop Wall, Edge Skate Park.



Workshop, Redmond Senior Center

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9.3 Need

Redmond is a place where culture matters. The City is home to several businesses that draw employees from around the world. Redmond is a community that is defined by both its heritage and its forward-looking residents. Many residents work in the creative industries – industries that require highly educated and creative workers. Redmond is a center of creative enterprise that appreciates that the arts and culture are essential community amenities.

The City of Redmond recognized the importance of public art and art programming when it established the Redmond Arts Commission in 1987 as one of King County’s first local arts agencies; there are now twenty-five such arts agencies. The Redmond Arts and Culture Commission’s Strategic Plan from 2009 identifies a number of strategies for the Redmond Arts program that also define the need for the arts program.

Make the Arts Accessible – Arts should be accessible to everyone and in a variety of places. The City will provide educational efforts that place art in a cultural and historical context for helping people understand the art more fully.

Nurture the Arts in Our Community – Participation in the arts enriches individual’s lives and provides new opportunities to learn and grow. Arts can enliven the spirit of our community.

The need for public art, arts programs and art events is based on the vision of Arts and Culture Commissioners, elected officials, and residents to connect Redmond through arts and culture. Arts and culture contribute significantly to Redmond’s quality of life and the character of the community, particularly in the City’s identified urban centers of Downtown and Overlake.

The Arts and Culture Program offerings have grown over the last six years, including the addition of programs such as the Artist-in-Residence, So Bazaar Night Market, and Moving Art Center Season. Redmond compares to adjacent suburbs of Bellevue, Issaquah, and Kirkland in this regard. Arts and culture are commonly understood to be important elements in the development of strong communities. Some of the benefits of public art and cultural programs include:

“Arts and culture contribute significantly to Redmond’s quality of life and the character of the community, particularly in the City’s identified urban centers of Downtown and Overlake.”

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Economic Impact

According to a 2010 study, the arts industry generated \$135.2 billion of economic activity nationally —\$61.1 billion by the nation's nonprofit arts and culture organizations in addition to \$74.1 billion in event-related expenditures by their audiences. This economic activity supports 4.13 million full-time jobs and also generates \$22.3 billion in revenue to local, state, and federal governments every year—a yield well beyond their collective \$4 billion in arts allocations. Despite the economic struggles that our country faced in 2010, the results are impressive.¹

Health

A growing body of research demonstrates that active participation in the arts promotes mental and physical health among older adults living independently in the community; improves the quality of life for those who are ill; and reduces risk factors in older adults that drive the need for long-term care.²

Education

There is strong evidence that youth involved in arts programs such as drama, music and dance may develop stronger cognitive skills for mastering reading, writing and math than those who focus solely on academics. Drama helps people understand social relationships, complex issues and emotions; and improve concentrated thought and story comprehension. Music improves math achievement and proficiency, reading and cognitive development; which can boost standardized testing verbal score and skills for second-language learners. Dance helps with creative thinking, originality, elaboration and flexibility which can improve expressive skills, social tolerance, self-confidence and persistence. Visual arts improve content and organization of writing; which promote sophisticated reading skills and interpretation of text, reasoning about scientific images and reading readiness. In general, a combination of arts programs can positively impact students' reading, verbal and math skills; which improves the ability of people to collaborate and higher-order thinking.³ Arts education also shows better academic outcomes, higher career goals and more civic engagement, particularly for teenagers and young adults of lower socioeconomic status.⁴

9.4 Demand

The demand for public art, arts programs, and arts events can be tracked by program attendance and feedback from participants, survey results, and Arts and Culture Commissioners input. This feedback gives staff insight into future programming needs.

4.4.1 Public Demand

Knowing the desires of the public is key to understanding the direction of the City's programs. Several outreach strategies were implemented in the creation of this plan as described in **Chapter 2 Community Engagement**. In the

¹ Americans for the Arts, *Arts & Economic Prosperity IV*, <http://www.americansforthearts.org/by-program/reports-and-data/research-studies-publications/arts-economic-prosperity-iv/national-findings>. Accessed September 27, 2016.

² Cohen, G., 2006. *Creativity and Aging Study: The Impact of Professionally Conducted Cultural Programs on Older Adults*, by Gene Cohen, M.D., Ph.D., Director, Center on Aging Health and Humanities, George Washington University. April 2006.

³ Cohen, G., 2006. *Creativity and Aging Study: The Impact of Professionally Conducted Cultural Programs on Older Adults*, by Gene Cohen, M.D., Ph.D., Director, Center on Aging Health and Humanities, George Washington University. April 2006.

⁴ National Endowment for the Arts, *New NEA Research Report Shows Potential Benefits of Arts Education for At-Risk Youth*, <https://www.arts.gov/news/2012/new-nea-research-report-shows-potential-benefits-arts-education-risk-youth>. Accessed September 27, 2016.

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spring of 2015, the City hosted a public visioning process for the PARCC Plan. Staff received a number of comments from public meetings, focus groups, emails, and surveys.

The department conducted a statistically valid online and phone survey of Redmond residents, which provided great insight into the demand for public art in Redmond:

- Three-out-of-four residents believe public art is an important part of Redmond and should continue to be funded and expanded in our community for the years to come.
- Nearly half of respondents said art, music, and cultural events contribute to their quality of life in Redmond.
- Approximately 90 percent of residents say they attend art, music, or cultural events at least a few times a year; very few say they never attend such events.
- By a wide margin, most are interested in outdoor fairs and festivals. Contemporary music performances and film screenings are also very popular.
- Most residents (78 percent) say they attend art, music, or cultural events outside of Redmond.
- The vast majority of residents (83 percent) say they would attend more events if they were located in Downtown Redmond.

The top reason provided for increasing peoples' desire to attend cultural events included providing better events, more events, and new events. The top reasons for people not to attend cultural events were the lack of free time followed by not being interested in the events offered or having less events available.

From cultural and arts stakeholders, the following priorities surfaced for the period 2016-2022:

- Dedicated cultural space
- More support for local artists and arts organizations
- The arts are helping to shape civic dialogue and the soul of Redmond
- A holistic approach to developing the arts community

From our public meetings, residents were in favor of public art that would (in order of importance):

- Help draw people to Downtown
- Be aesthetically pleasing
- Generate conversation
- Provide an interactive experience
- Acts as a landmark or identifier, creating or contributing to community character
- Strengthen the sense of community in Redmond

The types of events and performances people were in favor of, that the City already produces, included (beginning with most enjoyed):

- So Bazaar
- Redmond Lights
- Derby Days
- Art classes
- Music concerts
- Theater performances
- Film festivals

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Overall, Redmond’s existing arts facilities are well-used but do not meet the needs of the community, as they are too small and don’t have the necessary amenities for artists. In summary, a new central cultural arts facility would strengthen the Redmond’s arts organizations, programs and brand.

9.4.2 Public Art Engagement

Residents and visitors to Redmond experience public art in a variety of ways. The following are sites that showcase the artwork produced by one or a group of artists. Arts Program staff oversees the maintenance, acquisition and display of the permanent collection and also coordinates temporary art installations throughout the City. Annual attendance numbers for these programs are estimated.

Exhibit 9-5: Estimate of People Served by Public Art Gallery Program in 2015

Arts Galleries and Exhibits	People
ORSCC Gallery Program	3,000
City Hall Gallery Program	5,000
Public Art Exhibition	10,000
STQRY	4,000
Total annual visits of visual art	22,000

9.4.3 Art Events & Performances

Arts programming may include music, theater, literary readings or workshops, social practice (an interactive experience), site-specific performances, visual art exhibits and more. The following exhibit provides a summary of events and estimated attendance for 2015.

Exhibit 9-6: People Served by Art Events

Arts Events	People
Moving Art Center Summer Series	1400
Arts Season Grant Program	4200
Poet Laureate Programming	500
Spring Event (Recipe for Love by Lucia Neare)	3000
So Bazaar	6000
Total	15,100



Poet Laureate Program

Michael Dylan Welch, Redmond Poet Laureate, speaks at Poets in the Park Poetry Festival, 2014.



Artist-in-Residence Program

Recipe for Love II, Redmond's spring celebration, Municipal Campus, 2015.

So Bazaar Night Market

Artisan Marketplace at So Bazaar, Redmond Central Connector, 2016.

9.4.4 Other Services and Programs

Arts Season Grant Program

The Arts and Culture Commission supports local arts organizations and art programs for the community through a grants program for organization and project support. In 2015, five out of ten organizations received funding for their applications and served an estimated 4,200 people.

Poet Laureate Program

A poet laureate program was created by Council ordinance in 2009 to promote the literary arts in the City. The Poet Laureate of Redmond is tasked with broadening the awareness of poetry, expressing the spirit of Redmond culture through poetry and raising the level of discourse during discussions and debates in the City. Programming associated with the Poet Laureate has historically included poetry readings, workshops, festivals and the writing of original works.

Past Poet Laureates include:

- 2010-2012: Rebecca Meredith
- 2012-2013: Jeannine Hall Gailey
- 2013-2015: Michael Dylan Welch
- 2015-2016: Shin Yu Pai

Artist-in-Residence Program

In 2013, an artist-in-residence program was established to imagine and integrate artistic and design excellence into core services of the Parks and Recreation Department, while bringing energy and community connections to the parks facilities in Downtown and beyond. The Artist-in-Residence is selected to engage Redmond residents through new artwork and with each other. This is achieved through performances, workshops and dedicated open studio space with support from City staff.

Performance artist Lucia Neare was the City's first artist-in-residence. Over a period of two years, Neare produced three types of performances for the City, including:

- Recipe for Love (spring events in 2014 and 2015)
- Parade at Derby Days (2014)
- Performances at So Bazaar (2014, see below)

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So Bazaar Night Market

So Bazaar Night Market is a summer evening event series that piloted in 2014. So Bazaar provides an imaginative platform and market for local artists, artisans, chefs, and entertainers to share their gifts with the Redmond community. During three Thursday nights in August, the Redmond Central Connector and Downtown Redmond are activated with surprising performances, art installations, artisanal foods, fine art and social engagement.

9.2.5 Community Art and Cultural Programming

9.5 Level of Service Analysis

One of the most direct ways to measure demand is through a level of service analysis, which focuses on the current demand for services based on current usage and future population growth. This works well for existing facilities or events where attendance is tracked. For the arts, a level of service analysis was estimated for visual arts and conducted with more confidence for arts events and arts programs that are registered in the recreation division's CLASS database.

This analysis results in the number of current and projected:

- Participants for events and classes

9.5.1 Methodology

The total participants for cultural arts events and classes are shown in the following exhibit compared to the goals. Quality is measured through the city-wide survey and event-specific intercept surveys.

9.6 Implementation

Implementation steps for the Public Art Program include both capital and operational projects:

- Commissioning public art works identified in the Public Art Plan and prioritized in the Capital Investment Strategy.
- Building a new Cultural Arts Center, as defined in the Cultural Facilities Feasibility Study, including the evaluation of studio space for the Artist-in-Residence Programs, classrooms for art classes and workshops, exhibit space and indoor performance and event space.
- Providing permanent venues for outdoor performances in the urban centers.
- Updating the One Percent for Public Art Ordinance to reflect the recommendations of the Public Art Plan, including LACE.
- Growing the Redmond Arts program to fulfill the needs of the community and citywide goals to activate Downtown and Overlake and encourage more workers to live in Redmond.

Public Art Projects

The Public Art Plan includes a detailed list of projects in the near-term (2016-2022), mid-term (2022-2026) and long-term (2026-2030). This includes an emphasis on public art efforts in Downtown in the near-term in light of the

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Downtown Cultural Corridor Master Plan objects, and an emphasis on public art in Overlake in the mid-term, given the anticipated redevelopment of that neighborhood. By 2030, public art will have a reach throughout the City.

The proposed visual public art projects recommended in the Public Art Plan include:

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PROGRAMMING MATRIX: NEAR TERM Public Art Opportunities 2016-2022						
PERMANENT PROJECTS						
OPPORTUNITY	Primary Platform (Many Opportunities respond to more than 1)	Scale	Location	Budget Range	CONTEXT / PURPOSE	PROCESS
LACE projects	Potentially any platform TBD based on specific project needs	Various scales	Senior Center, Rec Center Renovations, other sites identified through CIP process and LACE criteria	Budgets dependent on project	Projects build aesthetic character of city facilities. infrastructure and public realm throughout the City.	Open Call or Design Team, depending upon project
Downtown Park Pavilion	Signatures	Large	Downtown Park	Integrate into design/construction budgets	Defines the gathering space and acts as a multi-use component contributing to park's identity, acts as a platform, and for general programming	Existing Design Team Artist
Connector Phase 2	Pedestrian Experience/Temporary Ephemeral	Small	Connector	\$25,000 (current appropriation)	To activate the Connector Trail. "Mixed Messages" and "Cycle-In Cinema" approved for implementation. "Flash Forward" pending funding	In Progress
City Hall Lawn Artwork	Signatures	Large	City Hall Open Space	\$200,000-\$300,000	Strengthens the "sense of place" and interactive potential for all ages	Open Call
Civic Artist-in- Residence	Artist in Residence/Collaborative Teams	Medium	Embedded with City Departments and design team for Overlake	\$100,000/3 yrs @ \$33,000/year; Schedule TBD	Provides on-going creative input to & dialog with staff as the new public art plan unfolds	Open Call or Invitational
Design Team Artists (Overlake and SE)	Collaborative Team	Various scales	City planning and design projects	Artist fee integrated into consultant contract; artwork budget (LACE)	To have an artist perspective at initial and subsequent phases of all major design and planning projects	Either establish a registry or allow consultants to include an artist on the team when they respond to an RFQ. Require each team include an artist when applying.
Overlake Light Rail Station and Adjacent Areas	Partnership project; City Staff in collaboration with Sound Transit	Various scales	Overlake Village	Sound Transit plus \$200,000 City of Redmond	To create complex, unique station, plaza area, and pedestrian bridge that contribute to a dynamic public realm	Coordinate with Sound Transit
TEMPORARY PROJECTS OR PROCESS-ORIENTED PROJECTS						
OPPORTUNITY	Primary Platform (Many Opportunities respond to more than 1)	Scale	Location	Budget Range	CONTEXT / PURPOSE	PROCESS
Artist-in-Residence	Temporary/Ephemeral	Small	Targeted locations around the City	\$1600-\$2500 (1 month); \$5000-\$7000 (3 months); stipend +space	Annual 1-3 month residency generating a wide variety of engaging art activities and dedicated time for studio or social engagement practice, including designated community interaction	Call
Downtown Park Process	Temporary/Ephemeral	Small	Downtown Park	\$10,000/year Artist fees + materials	Activate the site through a series of temporary installations over the construction period, e.g. construction fencing artworks or physical or performative temporary events	Call or invitational for registry
Moving Art Center	Process/Performance Based	Small	Downtown Park prior to construction; City Hall Lawn prior to installation of permanent work; Central Connector lot	\$500-1500/event Artist fees	Varied programming of the center with long term siting rotating from one location to another	Call or staff-curated
Moving Art Center	Temporary/Ephemeral	medium	City Hall Lawn, Central Connector, Downtown Park	\$50,000-\$75,000	Expand the scope and scale of Redmond Lights festival to become a signature event for the City that draws wider audiences	Call or curated
Downtown Park Projections	Temporary/Ephemeral	Medium	Downtown Park Pavilion	\$5,000-\$25,000	Identified in the Downtown Park Art Plan to use the infrastructure incorporated in the water wall and pavilion to create a dynamic, changing environment	Call or curated
Downtown Park Sonorous Landscape	Interactive Technology, Pedestrian Experience, or Temporary/Ephemeral	Medium	Downtown Park	\$5000-25,000	Identified in the Downtown Park Art Plan to create a dynamic, changing environment. Emphasis is on opportunity for poets/writers/sound artists/text-based visual artists.	Call or curated
"Dialogues": temporary installations event	Chosen goal for each year	Small	Initial focus on downtown Green Loop and NE Corridor	\$15,000-25,000/year Based on curator fee, # of artists & event location	A curated event engaging the larger artist community, community and region in a "signature" event	Call for contract
Media Projects: "Redmond Screening Room"	Technology	Small	City Hall lobby	\$10,000/year for artist honorarium + start-up equipment costs	First year, use video monitor in City Hall lobby and partner with RCTV for wider distribution; Second year, expand program by installing additional screens in City Hall lobby. Subsequent years, identify other City venues to expand programming and distribution.	Call
Media Projects: Live Art App	Interactive Technology	Small	City & regional target for app	TBD	Partner local app designer with artist to create an interactive art app with cultural calendar	TBD

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PROGRAMMING MATRIX: MIDTERM Public Art Opportunities 2022-2026						
PERMANENT PROJECTS						
OPPORTUNITY	Primary Platform (Many Opportunities respond to more than 1)	Scale	Location	Budget Range	CONTEXT / PURPOSE	PROCESS
LACE projects	Potentially any platform TBD based on specific project needs	Various scales	Redmond Arts Center and other City staff agreed locations in city based on CIP analysis applying LACE criteria	Budgets dependent on project	Projects build aesthetic character of city facilities. infrastructure and public realm throughout the City.	Call
Civic Artist-in- Residence	Artist in Residence/Collaborative Teams	Medium	Embedded with City Departments and design team for Overlake	\$100,000/3 yrs @ \$33,000/year; Schedule TBD	Provides on-going creative input to & dialog with staff as the new public art plan unfolds	Call or Invitational
Design Team Artists (Overlake and SE)	Collaborative Team	Various scales	City planning and design projects	Artist fee integrated into consultant contract	To have an artist perspective at initial and subsequent phases of all major design and planning projects	Either establish a registry or allow consultants to self-Select team artist
Overlake 152nd Street	Pedestrian Experience	Various scales	Overlake	LACE Project Integrate into design/constructi on budgets	To establish a "great street" to ground the Overlake public realm	Call, invitational, or allow design team to select artist team member from approved roster.
Urban Pathway. Overlake Trail/Path	Collaborative team, Pedestrian Experience	Various scales	Overlake	LACE Project Integrate into design/constructi on budgets	To establish a unique pathway with complex aesthetic character; to create a sequential experience for trail/path users	Call, invitational, or allow consultant to select artist team member
Northeast 124th and 152nd Gateway	Signature/Collaborative Team	Large	Overlake	LACE Project, Estimate \$200,000+ To be determined with design/constructi on budget	To establish a character-defining gateway to Overlake	Call or invitational
Overlake Pedestrian nodes	Collaborative team/ Pedestrian experience	Various	TBD within Overlake	LACE project, To be determined with overall concept design	To create an attractive and engaging pedestrian environment that complements and reinforces wayfinding and natural systems; could be an opportunity for multiple artists; emphasis on integration with landscape design	Call, invitational, or allow design team consultant to select artist team member from approved roster
Overlake Light Rail Station and Adjacent Areas	Partnership project: Sound Transit Lead City Staff collaborator	Various scales	Overlake Village Station & Station Area	Sound Transit plus Redmond contribution	To create a complex, unique station, plaza area and pedestrian bridge that contribute to a dynamic public realm	Coordinate with Sound Transit. Staff serves on Sound Transit selection plan.
TEMPORARY PROJECTS OR PROCESS-ORIENTED PROJECTS						
OPPORTUNITY	Primary Platform (Many Opportunities respond to more than 1)	Scale	Location	Budget Range	CONTEXT / PURPOSE	PROCESS
Downtown Park Projections	Temporary/Ephmeral	Medium	Downtown Park Pavilion	\$5,000-\$25,000	Identified in the Downtown Park Art Plan to use the infrastructure incorporated in the water wall and pavilion to create a dynamic, changing environment	Call or curated
Artist-in-Residence	Temporary/Ephemeral	Small	Targeted locations around the City	\$1600-\$2500 (1 month); \$5000-\$7000 (3 months); stipend +space	Annual 1-3 month residency generating a wide variety of engaging art activities and dedicated time for studio or social engagement practice, including designated community interaction	Call
Moving Art Center	Process/Performance Based	Small	Various locations throughout the City	\$500-1500/event Artist fees	Varied programming of the center placed in proximity to the park site	Call or staff-curated
Redmond Lights	Temporary/Ephemeral	Medium	Downtown	\$60,000-\$80,000	Festival grows to longer duration as signature Redmond Event	Call or curated
"Dialogues"	Temporary/Ephemeral or Technology-based	Small	TBD	\$15,000-25,000/year; Based on curator fee, # of artists & event location	A curated event engaging the larger artist community, community and region in a "signature" event	Call for contract curator
Media Projects: "Redmond Screening Room"	Technology	Small	City Hall lobby	\$10,000/year for artist honorarium + start-up equipment costs	Various venues TBD	Call
Media Projects: Live Art App	Interactive Technology	Small	City & regional target for app	TBD	Partner local app designer with artist to create an interactive art app with cultural calendar	TBD

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PROGRAMMING MATRIX: LONG TERM Public Art Opportunities 2026-2030						
PERMANENT PROJECTS						
OPPORTUNITY	Primary Platform (Many Opportunities respond to more than 1)	Scale	Location	Budget Range	CONTEXT / PURPOSE	PROCESS
LACE projects	Potentially any platform TBD based on specific project needs	Various scales	Redmond Arts Center and other City staff agreed locations in city based on CIP analysis applying LACE criteria	Budgets dependent on project	Projects build aesthetic character of city facilities, infrastructure and public realm throughout the City.	Call
Downtown Light Rail Station and Adjacent Areas	Partnership project City Staff in collaboration with Sound Transit	Various scales	Downtown	Sound Transit plus City of Redmond allocation (TBD)	To create complex, unique station, plaza area, and pedestrian bridge that contribute to a dynamic public realm	Coordinate with Sound Transit
SE Redmond Light Rail Station and Adjacent Areas	Partnership project City Staff in collaboration with Sound Transit	Various scales	SE Redmond	Sound Transit plus City of Redmond allocation (TBD)	To create complex, unique station, plaza area, and pedestrian bridge that contribute to a dynamic public realm	Coordinate with Sound Transit
Civic Artist-in- Residence	Artist in Residence/Collaborative Teams	Medium	Embedded with City Departments and design team for SE (?? cutoff)	\$100,000/3 yrs @ \$33,000/year; Schedule TBD	Provides on-going creative input to & dialog with staff as the new public art plan unfolds	Call or Invitational
North Village Park	Signature	Large	Overlake	LACE Project Integrate into design/constructi on budgets	To build a park that is defined by integrated art and design concepts that creates a resonant public space	Call, invitational, or allow design team consultant to select artist team member from approved roster
Overlake Pedestrian nodes	Collaborative team/Pedestrian experience	Various	TBD within Overlake	LACE Project Integrate into design/constructi on budgets	To create an attractive and engaging pedestrian environment that complements and reinforces wayfinding and natural systems; could be an opportunity for multiple artists; emphasis on integration with landscape design	Call, invitational, or allow design team consultant to select artist team member from approved roster
South Vault Park	Signature/Collaborative Team	Various	Overlake	LACE Project Integrate into design/constructi on budgets	To create an attractive and engaging pedestrian environment that complements and reinforces wayfinding and natural systems; emphasis on integration with landscape design	Call, invitational, or allow design team consultant to select artist team member from approved roster
TEMPORARY PROJECTS OR PROCESS-ORIENTED PROJECTS						
OPPORTUNITY	Primary Platform (Many Opportunities respond to more than 1)	Scale	Location	Budget Range	CONTEXT / PURPOSE	PROCESS
Downtown Park Projections	Temporary/Ephemeral	Medium	Downtown Park Pavilion	\$5,000-\$25,000	Identified in the Downtown Park Art Plan to use the infrastructure incorporated in the water wall and pavilion to create a dynamic, changing environment	Call or curated
Artist-in-Residence	Temporary/Ephemeral	Small	Targeted locations around the City	\$1600-\$2500 (1 month); \$5000-\$7000 (3 months); stipend +space	Annual 1-3 month residency generating a wide variety of engaging art activities and dedicated time for studio or social engagement practice, including designated community interaction	Call
Moving Art Center Redmond Lights	Process/Performance Based	Small	Various locations	\$1000-1750/event	\$1000-1750/event varied programming of the center placed in city-owned sites	Call or staff-curated
"Dialogues"	Chosen goal for each year	Small	TBD	\$20,000-\$30,000/year; Based on curator fee, # of artists & event location	A curated event engaging the larger artist community, community and region in a "signature" event	Call for contract curator
Media Projects: "Redmond Screening Room"	Technology	Small	City Hall lobby	\$15,000/year for artist honorarium + start-up equipment costs	Various venues TBD	Call
Media Projects: Live Art App	Interactive Technology	Small	City & regional target for app	TBD	Partner local app designer with artist to create an interactive art app with cultural calendar	TBD

Chapter 9: Arts & Culture

Cultural Arts Center

Based on the Cultural Facilities Feasibility Study, there is strong evidence that supports a **state-of-the-art multipurpose Cultural Center**. It would include:

- a **300 to 500-seat multi-configuration performance space** equipped to host world-class arts activity
- a flexible **exhibition space** to host visual arts and humanities exhibitions as well as events and gatherings;
- a selection of smaller **flexible arts spaces** to accommodate classes, meetings, and other gatherings
- a small **café and bar**
- the relevant **support spaces** to support all these activities

The building area required for such a Cultural Center is estimated to be approximately **27,500 gross square feet**. The Center could be developed as a stand-alone new-construction project, as part of a mixed-use building in partnership with a willing developer, or as an adaptive reuse of an existing building. These options have different cost implications depending on site, condition of existing structures, and other factors. The cost of a new facility on a greenfield site is anticipated to be **approximately \$30 million**, exclusive of escalation and the cost of site acquisition. Adaptive reuse of an existing building would have the potential to develop a Cultural Center for significantly less capital cost.

Outdoor Performance Spaces

There is a current need and ongoing demand for a variety of outdoor performance stages. Currently the Downtown Park Master Plan calls for performance spaces including locations for large temporary stages and a permanent pavilion that would accommodate more intimate performances. Downtown Park is scheduled to open in 2018. Improvements could also be made to Municipal Campus to support either a permanent stage or a better foundation for temporary stages. A future urban park in Overlake Village would also support performance space.

Public Art Funding

Staff will work with the Arts and Culture Commission to provide recommendations to the City Council on amending the One Percent for Public Art ordinance to align with the goals of the public art plan and LACE model. This would broaden the scope of the public art program and provide sustainable funding to meet the goals of the plan.

Plan to Grow the Arts Program

The Cultural Arts Administrator, Special Events & Marketing Administrator, Economic Development manager, and Arts and Culture Commission will collaborate on a plan to grow the cultural arts program and provide consistency in the branding and marketing of cultural arts programs and classes offered by the City.

9.5.2 Funding

Funding for cultural arts programs (visual arts and art events) come from a variety of sources, including:

- **Arts Activity Fund** (Ordinance 1378, provides \$1.50 per capita)
- **Percent for Arts Program** (Ordinance 1640, provides one percent of the construction budget for park and building projects)
- **General Fund** (supporting some staff costs)
- **Grants** (4Culture for ongoing support, LTAC for marketing events)
- **Private Donations** (for visual art program and sponsorship of events and programs)

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The Arts and Culture Commission has received cash and in-kind funding from a number of governmental agencies, non-profit organizations and private organization to support its efforts. The Arts and Culture Commission is one of twenty-five King County Local Arts Agencies funded through 4Culture to sustain arts and culture at the local level. Sponsors donate money or in-kind services to the arts program. Partners typically co-host or support events with volunteer hours. Other partners and sponsors include:

Sponsors:

- 4Culture
- Hotel Motel Tax Fund
- Microsoft
- Main Street Properties
- Redmond Reporter
- One Redmond

Partners:

- ARPAN
- DigiPen Institute of Technology
- DreamsUnlimited
- Eastside Arts Coalition
- Eastside Association of Fine Arts
- Eastside Symphony
- Lake Washington School District
- Microsoft Art Collection
- Redmond Association of SpokenWord
- Redmond Academy of Theatre Arts
- Redmond Chorale
- Redmond Historical Society
- Redmond Readers Theater
- Russian Cultural Center
- Seattle Latino Film Festival
- Seattle South Asian Film Festival (Tasveer)
- Second Story Repertory
- Split Second Improv
- Vedic Cultural Center
- VALA (Venue for Artists in the Local Area)